



**THE
CLIMATE
PLEDGE**

Joint Action Project

Book and Claim for Transportation

The Smart Freight Centre is convening companies to develop processes and tools for an effective and well-governed book and claim system to promote lower-emission fuels in the transportation sector. Book and claim systems, like a chain of custody paper trail, track how materials, products, and their attributes move through a supply chain. They can also help monitor the environmental attributes of lower-emission transport solutions separate from physical deliveries, allowing ambitious buyers to buy greenhouse gas emissions reductions from more sustainable fuels even if their planes, ships, or trucks don't use those fuels.

Why this project matters

- Promotes lower-emission energy use: Facilitates broader adoption of more sustainable energy in transportation.
- Supports decarbonization goals: Aids in meeting global climate targets for aviation and maritime sectors.
- Encourages collaboration: Unites stakeholders for collective action on transport decarbonization.
- Enhances market credibility: Creates consistent standards to improve the reliability of environmental claims, encouraging lower-emission transport adoption.

Expected results

- Market flexibility: Aims to enable the purchase of environmental attributes separate from physical fuel, supporting lower-emission transport even in challenging regions.
- Increased clean-fuel demand: Helps drive demand and investment in lower-emission fuels through credible reduction claims.
- Streamlined coordination: Aims to reduce duplication and enhance efficiency in developing transport decarbonization strategies.
- Transparent auditing: Supports the establishment of reliable standards and registries for transparent and trustworthy environmental claims.

The big picture

The Climate Pledge launched a series of collaborative projects to help tackle some of the planet's biggest climate change challenges alongside the best in the business. These joint action projects bring signatories together to enable and scale a solution that aligns with the pillars of the Pledge and leads to measurable results.

Learn more at theclimatepledge.com/jointaction.

Join this project

Scan the QR code or visit amzn.to/joinaproject to let the Pledge team know you are interested in this project.

Have questions? Contact us at ccr-sustainability-spp@amazon.com.

